

BIOMITICIDE

BIOFUNGICIDE

BIOINSECTICIDE



APPEAL[®]

VERSATILE INSECTICIDE, FUNGICIDE,
AND MITICIDE WITH QUICK KNOCKDOWN



 **Rovensa
Next**



APPEAL® is a 3-in-1 insecticide, miticide and fungicide. It is a contact pesticide that can be applied throughout the season as a resistance management tool and is perfect for controlling preharvest insect and disease infestations.

AS A PESTICIDE

Insects/mites are protected by a water repellent layer that loses its effectiveness when contacted by a APPEAL application. This allows the active ingredient to penetrate and destroy the soft, living tissues underneath. The insects/mites are then exposed to the loss of body fluids, causing death. Flying insects experience loss of the protective coverings and tension in the wings, making them unable to fly. Additionally, water repellent hairs protecting the flexing points in insects lose their effectiveness, allowing APPEAL to penetrate to their susceptible body parts, which are then destroyed.

AS A FUNGICIDE

The APPEAL solution wets the protective membranes of the superficial fungal mycelia (hyphae) and spores, allowing the active ingredient to penetrate and destroy the living tissues underneath. This exposes the organism to the drying effect of the atmosphere and causes collapse within 2 to 24 hours. Plant tissue damaged by the fungus may also dry out and prevent further spread of infection, but healthy tissue is not affected.

MODE OF ACTION

- Desiccating properties provide contact control resulting in a quick knockdown
- 4-hour REI and no PHI
- Ideally suited for IPM and sustainable farming practices
- No residual efficacy means APPEAL is less harmful to bees and beneficial predators

USE RATE

Use 400–600 ml per 100 L water



Learn more about **APPEAL** at rovensanext-na.com

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Check with your regulatory agency to determine registration status before use.

